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EDUCATION SYSTEM

Art could take pain out of public transport By David Lister, Arts Correspondent

Travelling on British public transport could become a pleasurable, artistic and educational experience, according to a report.

This could be achieved by simple and inexpensive measures such as information sheets on inter-city journeys detailing sights and monuments; language and 'places to visit' workshops on ferries; children's coaches with videos and storytelling on trains; artwork in airport departure lounges; and poems, photographs and paintings on buses and trains and at bus and railway stations.

The study of the arts in the transport system is fiercely critical about the lack of public art and notes that mostly it is limited to painting.

Naseem Khan and Ken Worpole, the arts policy researchers who wrote the report, conclude that well thought-out and positioned initiatives like Poems on the Underground (posters of poems in tube train carriages) can improve the experience of travel and gain dedicated fans.

Generally, though, hours spent on public transport are "spent in a state that can range from boredom to annoyance. Travelling has become a depressing experience, a state in which one thinks of nothing in order to minimise unpleasantness."

But people who travel abroad bring back memories of Stockholm's metro system, with art in each station reflecting the world above, be it a park or a university, or Melbourne's artist-painted buses.

The authors point out that Britain's transport system used to stir the imagination. Sepia photographs of resorts used to decorate old railway carriages, old London Transport posters encouraged travelers to explore their own city and in the Thirties a travel guide was sold on the London- Penzance express, detailing the route and giving historical information.

Public art, the report says, too often gives the impression of having been slipped in quietly in the hope that it will have been accepted before it has been noticed. The wall designs which decorate the passageways at Heathrow airport are described as "dull and unexciting". But praise is given to the sculptures at Brixton railway station. While the report says that there is no substitute for good architecture and design, some of its most interesting recommendations call for more imaginative developments than just concentrating on the visual arts."The presence of personal stereos and new technology suggest the introduction of fresh developments such as journey tapes containing information on, or music and poetry related to, the sights being passed."

Live performance carries the danger of being a nuisance, but videos on trains travelling to festivals, containing information on shows, with booking available from train phones, would, says the report, provide a welcome service.

"There is scope for a journey to be turned into a positive experience rather than being merely a passive period to be lived through. Journeys are not among the trials of life but among the opportunities."

1. The researchers concluded that

- A the public are not interested in art on public transport
- B art on public transport should be carefully situated
- C art on public transport should be very simple
- D paintings are not suitable for public transport

2. What has changed about art on British transport, according to the report?

- A It has been copied from the art on foreign transport systems
- B It no longer inspires people to visit places.
- C It no longer provides information about places.
- D It has been put in different places from in the past.

3. According to the researchers, what is wrong with public art at the moment?

- A It is in old-fashioned styles.
- B It irritates the public.
- C It does not stand out enough.
- D It does not make the travelers relaxed.

4. What should be introduced, according to their report?

- A musicians playing on public transport
- B material for travelers to listen to
- C more painting on public transport
- D videos in railway stations

5. The researchers approve of the art on public transport in

- A Stockholm and Brixton
- B Melbourne and Heathrow
- C Penzance and Brixton
- D Stockholm and Heathrow

6. Which statement best sums up researchers' opinions?

- A On public transport modern art is better than older styles.
- B Travellers dislike the art they see on British transport.
- C Art on British transport should be made more striking.
- D There should be lots of painting on public transport.

George Orwell

George Orwell did not expect to be a successful writer .In fact, he (o) ... much of his life anticipating failure. In an essay about his schooldays, he wrote that until he was about thirty he always planned his life with the (1) ... that any major undertaking was bound to fail. He wanted success and worked hard to (2)... it but he was never quite able to give up the (3)... that his efforts would always come up short. At the age of 46, (4)... before he died, he confided in his private notebook that a deep (5)... of inadequacy had haunted him throughout his career. He stated that there had been (6) ... not one day in which he did not feel that he was being lazy, that he was (7)... with his current job and that his rate of work was miserably small. Even in the first months after the tremendous success of Animal Farm, he was quick to (8)... his achievement, declaring that his next book was bound to be a failure.

Of course, no conscientious author is ever completely (9) ... with their work, but Orwell' s doubts were so (10)... that he often appeared more comfortable (11) ... defeat than acknowledge success. In 1940, after the publication of his eight book, he (12)... to an admiring letter from another writer by (13)... out of his way to show the man why he was not (14)... of his praise." It makes me laugh," he wrote, "to see you referring to me as 'famous' and 'successful'. I wonder if you (15)... how little my books sell!".

0	А	took	В	spent	С	had	D	followed
1	А	forecast	В	trust	С	expectation	D	reliance
2	А	reach	В	achieve	С	fulfill	D	manage
3	А	impression	В	notion	С	judgment	D	awareness
4	А	shortly	В	presently	С	recently	D	virtually
5	А	belief	В	appreciation	С	sense	D	thought
6	А	totally	В	fully	С	constantly	D	literally
7	А	behind	В	below	С	backward	D	beneath
8	А	decrease	В	discount	С	refuse	D	lower
9	А	cheered	В	assured	С	glad	D	satisfied
10	А	lengthy	В	persistent	С	attached	D	convinced
11	А	admitting	В	granting	С	agreeing	D	allowing
12	А	returned	В	responded	С	answered	D	denied
13	А	going	В	moving	С	setting	D	leaving
14	А	capable	В	worthy	С	just	D	acceptance
15	А	appreciate	В	assume	С	regard	D	acknowledge

Vocabulary check

Choose the correct word from the box to complete each sentence. Make sure you use each word only once.

a) launch	b) investing	c) profitable	d) brand
e) formula	f) products	g) research	h) packaging
i)campaign	j) manufacturing	k) competitive	l) consumers

- 1. They decided to carry out further market to assess whether the new idea was likely to succeed.
- 2. I love the unusual blue and gold of those luxury biscuits.
- 3. The company didn't go ahead with the new kind of drinking chocolate because they couldn't get theright.
- 4. It's difficult to make money in his business because it's a very market.
- 5. They want to increase production and arein a new factory.
- 6. The company had to close down because it wasn't
- 7. Apparently, are spending proportionately more on clothes and less on food these days.
- 8. We plan to our new range of swimwear in April.
- 9. The directors met to plan their advertising for the following year.
- 10. Did you realize that only one in ten new are successful?
- 11. Have you tried this new of coffee? It's really delicious.
- 12. The cosmetics company gave up the idea of a new kind of lipstick.

Choose the best word

Choose the correct word to complete each sentence.

1.	Karin spilled her drink over her sandwich, making it						
	a soft b	soggy	с ѕорру	d sagging			
2.	If you don't get the right of ingredients, the cake won't taste right.						
	a balance b	percentage	c share	d division			
3.	The company bought television to advertise its product.						
	a airmiles b	airtime	c airspace	d airwaves			
4.	Gary not only works hard, but he is also able toa high level of concentration throughout a project.						
	a support b	o sustain	c release	d gain			
5.	There is no evidence that the advertisement made any on sales.						
	a impact b	press	c difference	d force			
6.	Don't you think they were wrong to the kitchen in the street when they didn't want it any longer?						
	a drop b	o remove	c abandon	d force			
7.	The children watched closely while their mother cut the pie into equal						
	a rations b	divisions	c fractions	d portions			
8.	Tomas hoped to marry Josephine and was very disappointed to find out he had a(n)for her affections.						
	a equal b	partner	c rival	d opponent			
9.	We don't think that slightly increasing the prices of our luxury cars will cause a drop in sales. It's not a price market.						
	a sensory b			d sentient			
10.	Heidi's job involves inputting About sales patterns into a computer.						
	a measures b	deals	c rates	d data			

Questioning information

Match the halves to make complete sentences. There is one extra 'second half'.

- 1. The government investigation pleased everyone as it finally....
- 2. The director didn't have time to read through the whole report, so he asked his assistant....
- 3. We were angry when the politicians said that teenagers are happy to be out of work as we think this only....
- 4. Local people feel annoyed about the closure of the clinic and a public meeting has been called so that they can
- 5. We were furious when we read the article claiming that young people are to blame for the problems in the community. It's a total
- 6. The bus company's report is fudging the facts when it claims a high level of satisfaction with the bus service. Everyone.....
- 7. It's ridiculous to say that no limit should be set on working hours. Who on earth.....
- 8 The factory owner was accused of bending the truth when he claimed that the workers had refused.....
- 9. We didn't take the results of the survey seriously as
- 10. The report which claims that doctors in poorer districts are not as good as those who work in affluent places is misleading because it's
- 11. Would you trust a report from a confectionery manufacturer claiming
- a air their grievances.
- b chocolate is not really harmful to children's teeth?
- c distortion of the truth.
- d exposed the facts about water contamination in the town.
- e clouds the real issues.
- f I know thinks it's terrible
- g to take paid holidays.
- h to highlight the main points for him.
- i dreamed that idea up?
- j the size of the sample was so small.
- k twisted the results
- I not comparing like with like.